

MAHMOUD AL TAWEKJI

UI/UX Designer & Project Lead

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Skills

Figma, InVision, HTML, CSS, JavaScript, Adobe Photoshop, Adobe Illustrator, CorelDRAW, Word, PowerPoint, Excel, AI tools

Summary

UI/UX Designer & Project Lead with 3+ years of experience delivering scalable digital products across international markets including Saudi Arabia, Turkey, UK, and Germany. Led cross-functional teams, managed developers, distributed tasks, and ensured on-time project delivery for 50+ successful projects.

Experience

UI/UX Designer & Project Lead

Hul Company – Syria

Hama, Syria

2025 - Present

Leading UI/UX design strategy across multiple digital products.

- Managing project workflows and distributing tasks to developers.
- Supervising development teams and ensuring design implementation quality.
- Contributing to product problem-solving and decision-making processes.
- Delivered 10+ projects under leadership role.

UI/UX Designer

[TipTop] syria

Hama, Syria

2024 -2025

Designing modern user interfaces optimized for user experience.

- Creating websites tailored to user preferences and optimized for seamless interaction.
- Developing large-scale mobile applications and handling complex projects.
- Training and mentoring trainees on Figma, while explaining core UI/UX concepts.

UI/UX Designer

Freelancer

Hama, Syria

2024 -2024

Worked as a freelance UI/UX designer on various independent projects.

- Designed intuitive and responsive user interfaces for websites and mobile applications.
- Focused on user-centered design, wireframing, and prototyping using Figma.
- Gained practical experience in handling full-cycle design projects from research to delivery.

Graphic Designer

Freelancer

Hama, Syria

2018 -2019

Working on small, diverse, and varied projects.

- Designing various graphic elements, such as logos.
- Creating modern and high-quality social media ads
- Designing elegant and contemporary road billboards.

Education

Syrian Virtual University

Bachelor's degree in information technology || specialty Information Systems and Data Networks

2021 -2025

high school

Bachelor's degree in Mechatronics

2020 -2021

Strengths



Creative Problem Solving

Use creative solutions to address challenges.



Strong Leadership

Experienced in leading and mentoring teams, resulting in highly efficient project execution.



Efficient Resource Allocation

Spearheaded the reorganization of resource allocation in projects.

Languages

English Advanced ●●●●●

Arabic Native ●●●●●

Find me online



behance

www.behance.net/mahmodui_ux



instagram

https://www.instagram.com/mahmoud_altawekji/

Projects

•Sadeeq – Real Estate Platform

Client: TipTop Company (Syria)

Role: UI/UX Designer & Team Lead

A full-scale property listing and management app designed for the Syrian market. Led the UI/UX design from research to handoff, ensuring user-friendly navigation and robust filter systems.

•Toot – E-Commerce for Syria

Client: TipTop Company (Syria)

Role: UI/UX Designer

A major online shopping platform targeting Syrian consumers. Focused on creating an intuitive UX and scalable design system for large-scale inventory browsing and checkout.

•Dream – Reconstruction NGO Platform

Client: TipTop Company (Syria)

Role: UI/UX Designer & Team Lead

Designed a platform dedicated to rebuilding war-torn regions like Syria, Ukraine, and Sudan. Focused on transparency, donation flows, and project tracking.

•Idel – Fitness & Wellness App

Client: TipTop Company (Syria)

Role: UI/UX Designer & Team Lead

A comprehensive app for workout programs, diet plans, and transformation stories. Created engaging and motivational interfaces tailored to fitness communities.

•University Platform – Australia

Client: TipTop Company (Syria)

Role: UI/UX Designer & Team Lead

Designed the educational portal and academic system for an Australian university, supporting both faculty and students with dashboards, schedules, and submission portals.

•GYM PAY – Mobile App UI/UX Project

Client: TipTop Company (Syria)

Role: UI/UX Designer & Team Lead

•A mobile application for managing private gyms and fitness clubs, with emphasis on seamless user experience, modern design, and easy membership & payment management.

•Furniture E-Commerce – Turkey

Client: Turkish company

Role: UI/UX Designer

•Designed a modern e-commerce platform for selling furniture in Turkey. Focused on clean aesthetics, mobile responsiveness, and smooth checkout UX.

Aesthetic Clinic Management System – London, UK

Client: Hul Company (Syria)

Role: UI/UX Designer & Team Lead

Designed a full-scale clinic management system for a London-based aesthetic clinic.

Built multi-role dashboards for doctors and receptionists.

Designed integrated chat system for internal and client communication.

Developed booking management, archiving system, and full patient workflow system.

Led the design team and coordinated with developers to ensure seamless implementation.

Oversaw full UX strategy from research to handoff.

•Tsui Uniform Platform – Saudi Arabia

Client: Hul Company (Syria)

Role: UI/UX Designer & Team Lead

•Designed a full responsive web platform for a Saudi uniform manufacturing company.

•Built customer-facing website + internal dashboard system.

•Ensured seamless experience across desktop, tablet, and mobile.

•Led UI/UX strategy and supervised development execution.

- **Drivo – Automotive Service App (Saudi Arabia)**

Client: Hul Company (Syria)

Role: UI/UX Designer & Team Lead

- Designed a mobile app and admin dashboard for on-demand car repair and fuel delivery services.
- Built user flows for emergency roadside assistance and remote service booking.
- Led cross-functional collaboration between designers and developers.
- Optimized booking and service tracking experience.

- **Saleem – Digital Medical Record System (Saudi Arabia)**

Client: Hul Company (Syria)

Role: UI/UX Designer & Team Lead

- Designed a dual-application medical record system (Patient App + Hospital Dashboard).
- Enabled secure digital storage and access to medical history.
- Built user-friendly interfaces to replace traditional paper-based records.
- Led the UX architecture and implementation oversight.

- **Oil & Gas Data Platform – Saudi Arabia (Confidential Internal System)**

Client: Hul Company (Syria)

Role: UI/UX Designer & Team Lead

- Designed an internal data management platform handling sensitive oil & gas analytics.
 - Built advanced dashboards for data visualization and secure access.
 - Supervised UX implementation and ensured enterprise-level usability standards.
- Platform developed for internal corporate use (confidential project).

- **Luxarado – Perfume E-Commerce (Germany)**

Client: Hul Company (Syria)

Role: UI/UX Designer

Designed a modern e-commerce platform for a German perfume brand.
Focused on premium aesthetic, conversion optimization, and seamless checkout UX.
Ensured mobile-first responsiveness.